

**Olmsted Falls High School Senior Photography Contract  
2006-2007 School Year**

Upon acceptance of this contract, SpectraLight Photography & Design will serve as Olmsted Falls High School official senior photographer for the 2006-2007 school year. SpectraLight Photography & Design will provide the following services:

1. Notify each senior/family of the yearbook deadline. Handle all contact with the senior/family via phone and mail regarding appointment reminders and order status.
2. Provide a survey to all clients asking for feedback to improve our service. Follow-up with a phone call to make sure there are no concerns about the order. If there is, we will address those issues and make the necessary adjustments to the client's liking. (Note: We have had this system in place for several years which has substantially increased client satisfaction with our services.)
3. Offer a variety of portrait sessions in our studio, our outdoor portrait park and around the greater Cleveland area. Sessions include unlimited changes of clothing and a wide variety of props and backgrounds. Our basic session for Olmsted Falls' seniors will be discounted to \$20 or less with special sales and will include two backgrounds, unlimited outfits and a variety of previews to choose from.
4. Free "yearbook only" session for seniors who don't want to order portraits. There will be four to six images to choose from.

**Special Note:** To increase the number of seniors appearing in the yearbook with a professionally made portrait, we can set-up a portable studio at the school for a day in February for "yearbook only" sessions at no cost to the student or school. With so many students in extra curricular activities, working or both, this allows them to easily have their portrait created in a timely fashion without having to miss work or school activities.

5. Provide digital files of each senior photographed identified with student's name. Files will be color corrected and sized to the yearbook's specification. Files will be delivered by the deadline provided by the school. We ask a two week written notice prior to when the files are needed.
6. Group photos of clubs and organizations. Besides use in the yearbook, these photos will be available for purchase for a nominal fee.
7. Photojournalistic coverage of the prom and portrait packages of couples available for purchase.
8. Professional coverage of at least one home game of all high school sports at Freshman, JV and Varsity levels.
9. Internet posting of photos we take at sporting events so that athletes and parents may order pictures.
10. Portrait or candid photographs of the faculty and staff.
11. Coverage of selected special events such as plays, commencement and homecoming half-time festivities.
12. Team photographs of all sports at all levels including band, cheerleaders and individual portraits of seniors. A set of digital files will be provided for the yearbook and printed sports programs. One free 8x10 team photograph will be provided for each head coach.
13. Present a workshop for staff who will be taking photos for the yearbook. Topics covered will be design and composition for photos with impact and mastering camera controls.
14. Be available to answer technical/creative questions on photography or graphic design.

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15. With the school's permission, give a presentation at a senior assembly about our photography services and how to shop for a good portrait studio. We'll have prizes to toss out to the students to make it fun.

16. Be on-call to take photos for special occasions. (Subject to our availability.) Because we are within seven minutes of the high school, we should be able to respond to most situations.

17. In celebration of our 20<sup>th</sup> year as a full-service photography studio, we will contribute \$20.00 of any senior portrait order over \$300 to the OFHS booster club of the senior's choice. (In 2005, we contributed \$850.00 to OFHS with a similar program.)

18. Support the school with purchase of full page ads in the yearbook and Fall Sports Program and smaller ads in the school newspaper.

19. As a modern, all-digital photography studio for the past three years, all photographs are submitted digitally which meet or exceed the yearbook requirements.

20. If requested, present an alternative yearbook company that will produce a quality product at a lower cost than Jostens.

21. We believe that Olmsted Falls High School should continue its long standing tradition of allowing the seniors to choose the studio they have their portraits taken at. We are happy to maintain this tradition if you wish.

22. This contract may be canceled at any time by mutual consent of both Olmsted Falls High School and SpectraLight Photography & Design with a signed agreement by both parties.

In return for providing these services, Olmsted Falls High School agrees to:

1. Provide the names and addresses of all seniors so that we can notify them of yearbook deadlines and money-saving offers.
2. Send a letter to the parents announcing that SpectraLight Photography & Design is the official OFHS senior photographer and encourage them to patronize our studio because of the free services we provide the school.
3. Provide us with one complimentary copy of the yearbook.

SpectraLight Photography & Design agrees to work closely with the school to provide, by mutual agreement, the services necessary for an outstanding yearbook. We agree to provide the students with creative, high quality portraits and our expertise in creating a yearbook beyond compare.

Olmsted Falls High School and SpectraLight Photography & Design accept this contract designating SpectraLight Photography & Design as the official senior photographer for the 2006-2007 school year under the conditions set forth above.

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Authorized Signature – Title  
Olmsted Falls High School

\_\_\_\_\_  
Date

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Mark F. Madere – Owner  
SpectraLight Photography & Design

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Date