



Professional Photographers of America
THE WORLD'S GREAT STORYTELLERS®

Re: Mark Madere
PPA Member Number: 142399

Dear Prospective Client:

When you hire a photographer, you are trusting them to capture some of life's most important memories. But how do you know you are hiring a quality professional? After all, anyone with a camera can claim to be a photographer.

That's why hiring a member of Professional Photographers of America is so important. By being part of PPA, a photographer makes an investment in his or her career and in the profession as a whole. Founded in 1880, PPA is the world's oldest and largest non-profit association for imaging professionals.

The advantages of selecting a member of Professional Photographers of America for your photography and imaging needs are numerous:

- Each member has agreed to abide by the stringent PPA Code of Ethics. The Code requires our members to strive to continually upgrade their skills and serve their clients with the highest possible levels of professionalism.
- PPA members have access to world-class education through conferences; the PPA annual convention; the PPA Continuing Education System; and our monthly magazine, *Professional Photographer*.
- Our members also have the opportunity to earn PPA Certification and PPA Degrees. Both of these programs are internationally recognized as setting the standards for exceptional skill and knowledge in photography.
- As part of a 14,000-member association, PPA members have unprecedented opportunities to learn from their peers, acquire new knowledge and stretch their creative talents.

This letter verifies that Mark Madere is a member in good standing of Professional Photographers of America. If you wish to confirm Mark Madere's current membership status, or that of any other photographer, please call us at (800) 786-6277, Monday-Friday, 9:00 a.m.-7:00 p.m. Eastern Time.

As you can see, selecting a member of PPA is an important step toward ensuring quality and professionalism. We encourage you to consider membership in PPA as one of the criteria for selecting your professional photographer.

Sincerely,

Dominic Iodice
2000-2001 President
Professional Photographers of America