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2016

Quinceanera | Sweet 16 Coverages –

All coverages include unlimited locations on the day of the event. We'll take as many photos as needed to tell the complete story of your event!

The Order Credit may be applied toward any items listed on the "Photographs, Albums & Folios" page.

Destination Events			
Destination	Photography Fee	Order Credit	Grand Total
States: PA, WV, IN, MI	\$1300	\$ 650	\$1950
Rest of Continental U.S.	\$2300	\$ 750	\$3050
North America	\$3300	\$ 850	\$4150
Hawaii/Alaska/Europe	\$4300	\$ 950	\$5250
Rest of World	\$5300	\$1050	\$6350

Destination Events: Coverage is for the entire event day - no time limit.

PA, WV, IN, MI events require reimbursement for one night lodging. Continental U.S. and North America events require reimbursement for two nights lodging. Hawaii/Alaska/Europe and "Rest of World" events require reimbursement for three nights lodging

Air fare, cab, rental car fees, gas, mileage, lodging, meals, tips, etc. are additional.

Northeast Ohio Events

Number of Hours	Photography Fee	Order Credit	Grand Total
11 hrs.	\$ 550	\$ 550	\$1100
8 hrs.	\$ 450	\$ 450	\$ 900
5 hrs.	\$ 350	\$ 350	\$ 700
2 hrs.	\$ 250	\$ 250	\$ 500

Northeast Ohio Events: Coverage is for the number of hours selected which begins upon our arrival at the first location and ends with our departure from the last. Additional time is \$15 per 15 minutes.

Northeast Ohio event coverages include up to 50 miles of photographer travel - starting and ending at the studio. Additional mileage is 50¢ per mile. Parking fees and tolls are additional.



Phone: (440) 748-6300

www.SpectraLight.com

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Photographs, Albums & Folios

Albums

2016

Preserve these once-in-a-lifetime memories with a priceless collection of emotion filled photographs.

Grande Album

Grande Albums include up to 10 pages (20 sides) to hold **many combinations of 4x5 and 8x10 prints**. Additional sides for more photos are \$4.95 each. Prints are permanently mounted in the album. (See "Prints" prices for cost of photos in album.)

Grande Album cover with 10 pages... \$345

Name & Date on Cover Preferred Price... \$ 28 Regular Price... \$ 33

Cover Cameo Preferred Price... \$ 16 Regular Price... \$ 21

Half-Panorama Photo Preferred Price... \$95 Regular Price... \$105

Full-Panorama Photo Preferred Price... \$195 Regular Price... \$215

Standard Album

Standard Albums include up to 10 pages (20 sides) to hold **20 5x7 prints**. Additional sides for more photos are \$4.10 each. Prints are permanently mounted in the album. (See "Prints" prices for cost of photos in album.)

Standard Album cover with 10 pages... \$265

Miniature Album

Miniature Albums include up to 10 pages (20 sides) to hold **20 4x5 prints**. Additional sides for more photos are \$3.45 each. Prints are permanently mounted in the album. (See "Prints" prices for cost of photos in album.)

Miniature Album cover with 10 pages... \$195

Display Easels

A great way to present gift prints. Display Easels protect your photographs and are an inexpensive, yet attractive presentation of your portraits.

Photo Size	Price		
4x5 5x7	\$.78 \$.98		
8x10	\$.90 \$1.18		

"Preferred" prices apply to orders placed within three weeks after the client (or someone designated by the client) receives the Event Photo Presentation. After three weeks, the "Regular" prices will apply.

- Special Bonus -Contemporary Wall Prints

Receive a Contemporary Wall Print absolutely free or at a greatly reduced price with a credit equal to 5% of your total order. Your credit is determined by adding up everyone's orders and then taking 5% of the grand total. For example: if the grand total is \$1000, you earn a \$50 credit toward a Contemporary Wall Print of your choice. (Note: This credit MUST be used at your initial order placement.)

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	Economy		Canvas
Size		Standard	
16x20 20x24 24x30	\$165 \$215 \$275	\$180 \$235 \$300	\$210 \$270 \$340

Canvas Prints showcase your portraits in either canvas or brushed textures. The print is preserved with our exclusive, fingerprint and fade resistant SpectraCoat finish to minimize fingerprints and fading from sunlight. It is bonded to photographic art board to eliminate creasing or buckling when displayed in a frame.

Standard Prints have our exclusive, fingerprint and fade resistant SpectraCoat finish. The print is bonded to photographic art board to eliminate creasing or buckling when displayed in a frame.

Economy Prints feature lasting beauty with a fine, pebble texture. There is no SpectraCoat finish or bonding to photographic art board.

Prints

Size	Preferred	Regular
4x5	\$ 11	\$ 16
5x7	\$ 13	\$ 18
8x10	\$ 16	\$ 21
11x14	\$85	\$ 95
16x20	\$170	\$185
20x24	\$220	\$240
24x30	\$290	\$315
30x40	\$365	\$495
40x50	\$470	\$505

For black & white photographs, add \$1 per print.

For fingerprint and fade resistant SpectraCoat finish, add \$2 for each 8x10 or smaller print.

Print Prices Do Not Include Retouching... Prices Quoted According To Degree Required.

Wallet Portraits

Wallet portraits are perfect for slipping into thankyou cards.

32 Wallet Portraits... \$75 Additional sets of 8 Wallet Portraits... \$18

Post Photos On Web

We can post your photos on our website for one month for viewing and ordering by friends and family... \$97

Slide Show Video Keepsake

Slide show video with screen resolution images of all your photographs on DVD to view on TV... \$300

Gift Folios

Gift Folios are rich, leatherette displays that are ideal for parents, grandparents, friends or attendants. Prices include the folio and all prints used in the folio.

Mini Folio with two 4x5s Preferred... \$39 Regular... \$52

Large Folio with eight 4x5s Preferred... \$121 Regular... \$163

Large Folio w/four 4x5s & one 8x10 Preferred... \$93 Regular... \$121

Large Folio with two 8x10s Preferred... \$65 Regular... \$78



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Other Services

Quinceanera or Sweet 16 Portrait Session

"Wild-and-crazy or elegant, formal portraits created in our studio without the event day hassle! Wear your formal dress for your event and/or other fun clothes to show-off your unique personality. This one-hour session must be completed at least one month before the event... \$100

Call for quote for on-location sessions such as Huntington Beach in Bay Village, the waterfall in Olmsted Falls, the Rock-and-Roll Hall of Fame or other location in downtown Cleveland... or ANYWHERE in the WORLD... seriously!

"Best Wishes" Signature Portrait

A unique way for the guests at your event to sign their names or write a personal message along the border of your portrait. Your favorite pose is displayed as an 11x14 print on a 20x24 art board. Your portrait includes a 20x24 metallic frame. If we're photographing your event, we'll gladly setup the display on an easel at your reception... \$190 | Portrait mounted on a 24x30 art board... \$240

32x82 Portrait Banner

Show off your three favorite poses from your portrait session on this large vinyl banner. Includes portable, pop-up display case for quick and easy storage. If we're photographing your event, we'll gladly setup the display at your reception... \$477

Wallet Photos For Reception or Invitations

Set of 100 wallet photos of your portrait for placed at each guest's seat at the reception or send them with your invitations. Includes your name and event date... \$95 | Additional sets of 25 wallets... \$23

Prints from Quinceanera or Sweet 16 Portrait Session

	Canvas		Economy	
Size		Standard	-	
4x5	N/A	\$67	\$64	
5x7	N/A	\$ 68	\$ 65	
8x10	N/A	\$ 69	\$ 66	
11x14	\$139	\$119	\$109	
Wall Portraits				
16x20	\$289	\$239	N/A	
20x24	\$359	\$299	N/A	
24x30	\$459	\$389	N/A	
Four w	allet size pri	nts (same pose) for \$21	

Eight wallet size prints (same pose) for \$25 One black & white glossy for newspaper for \$10

See the Photographs, Albums & Folios page for a description of our Economy, Standard and Canvas print finishes.

Retouching will soften "hard lines" under eyes and eliminate blemishes. This service is available on Standard or Canvas prints for an additional \$10 per pose for one person. For each additional person, add \$7.

Reflections Presentation

Through the magic of music and photographs, your own personal Reflections Presentation is sure to touch the hearts of family and friends as they share in your life from your childhood to the present. The show is presented live at the reception!! You will also receive a DVD of the presentation for home viewing.

Price includes up to 50 photos supplied in print or 100 photos supplied in digital format for inclusion in the presentation... \$500





Professional Photographers of America THE WORLD'S GREAT STORYTELLERS As a member in good standing with *Professional Photographers of America*, we are committed excellence in our photography and honesty in how we treat our clients.

As one of "The World's Greatest Storytellers", you will have event photographs that capture the true essence of your event ... NOT "just a bunch of snapshots."

A Unique Concept In Event Photography...

At SpectraLight, we feel that <u>you</u> should make the important decisions about what is included in your package. Our A La Carte method of choosing only what you want gives you the flexibility to create an endless variety of packages tailored to your specific needs! You select the number of photographs that you desire in any size. You may also choose from richly crafted albums, folios and frames when designing your package. We'll take as many photographs as needed to tell the <u>complete</u> story or your event - no limits!

Studio Policies

To give each client the individual attention they deserve, all studio visits are by appointment only.

A retainer is required to book our photography services. It will be applied to your contracted total. The balance of your contract is paid in monthly installments with the final payment due 30 days before your event.

All prices are guaranteed for five weeks after the event. Any order placed after that time is subject to our *current* price schedule.

Checks returned for insufficient funds will be assessed a \$25 handling charge.

"Preferred" prices apply to orders placed within three weeks after the client (or someone designated by the client) receives the Event Photo Presentation. After three weeks, only the "Regular" prices apply.

No part of any order will be released by the studio until the entire order is paid in full.

All orders will have sales tax added to the total at the current rate charged in Lorain County at the time the order is placed. This also applies to orders placed from outside of Lorain County.

Postage and handling will be charged for any shipped items.

All prices are valid throughout the year of the event.

About Our Studio

Our studio is a small, family run business operated by Mark and Doreen Madere. Unlike many large studios, we are available to provide you with a pleasant, more personalized service. We are dedicated to making your photography experience a relaxing and pleasant one - which will be reflected in your photographs.

We specialize in high school senior portraits, event photography, glamour photography and family portraits created in the park or in the subject's home showcasing each family's personal environment.

Mark, who does all of the photography for the studio, is originally from Du Bois, Pennsylvania. He is a graduate of the *Art Institute of Pittsburgh* with an associate degree in Specialized Technology, majoring in Photography/Multi-Media. Mark has done photography for two international news services: the *Associated Press* and *United Press International*.

Mark is recognized as a knowledgeable teacher of photography in the Cleveland area. He has taught classes at *Cuyahoga Community College*, the *Olmsted Falls Adult Education Program* and the *Olmsted Falls Public Library*. He has given lectures to the *American Trade Exchange*, *Olmsted Falls Kiwanis Club* and various classrooms through the *Polaris Career Center*. Mark was honored with a display of his photography at a month-long, "one-man" show at the *Cuyahoga County Library*. His photography was also featured on Channel 5's *Morning Exchange* in Cleveland.

Mark has been a respected member of such elite organizations as Wedding & Portrait Photographers International (WPPI), Professional Photographers of America, Professional Photographers of Ohio and the Society of Northern Ohio Professional Photographers (SONOPP). He has also served on the Board of Directors for SONOPP and the Olmsted Chamber of Commerce. He is dedicated to the growth and improvement of his community by serving as the Public Relations Chairman for the chamber and the Olmsted Falls Kiwanis Club.

Mark has received many awards for his outstanding photography from *SONOPP* and *WPPI*. The WPPI awards were selected from photographs submitted from its worldwide membership.







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