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Upfront

Northeast Ohio family decided to buy local during "Buy Local Week" the region would be \$48 million richer

→ See article on page 12.



More than 50% of employers surveyed cover 50% of employee health insurance premium.

2009 COSE HEALTH INSURANCE SURVEY

Good News

Mark Madere of SpectraLight Photography again hosted the annual Dara Hosta/Olmsted Spirit 5K Race/Walk on May 3 in Olmsted Falls. The event attracted more than 800 residents with a goal of raising scholarship money for Olmsted Fall's students who demonstrate exceptional school and community spirit. Last year the event raised more than \$25,500.

→ spectralight.com

GTS Communications was honored with its third NEO Success Award in March. The award features the region's top-performing companies.

→ gtscommunications.com

Dennis Sommer of Executive Business Advisers recently released *Adviser Secrets—How to Become a Top Performer*, providing ways for business owners to differentiate themselves from competitors and inspire and persuade audiences.

→ advisersecrets.com

Hershchman Architects (HA) again hosted and sponsored the 2009 Canstruction® in March, a design/build competition showcasing the Cleveland community's creativity and ingenuity while helping stock the pantries of the Cleveland Food Bank.

→ herschmanarchitects.com

Glazen Creative Studios won five awards in the 30th annual Telly Award competition a national award recognizing excellence in television and cable commercials, video and film.

→ glazen.com

designRoom Creative (dRC) scored two bronze awards and a silver in the 2009 ADDY entries, and a silver award at the ADDYs, regional (District V) competition. Sponsored by the American Advertising Federation-Cleveland, the program recognizes the work of creative firms throughout Northeast Ohio.

→ designroom.com



Pledge to become more sustainable and profitable through simple energy efficiency and conservation practices via COSE's six-month Conserve & Save Challenge. This month's challenge can help keep 2.5 pounds of waste out of landfills and ultimately save a half gallon of oil.

→ Pledge and see how much you could save at cose.org/sustainability.

Got Good News'

Send it to update@cose.org