



8367 Burlington Dr ♦ North Ridgeville, Ohio ♦ 44039
Phone: 440.748.6300 ♦ E-Mail: info@SpectraLight.com
Website: www.SpectraLight.com



Doomsday Prediction - TOTAL Loss of YOUR Digital Photos

Your personal photos documenting your family's history could be lost forever

As more people capture their special family moments with their cell phones and digital cameras and post them to Facebook, Instagram, Pinterest and other social websites - they are printing far fewer images than ever before. Family albums and scrapbooks are seemingly becoming a thing of the past as many people are satisfied with viewing their photos online. And *that* is a problem.

Because no one "owns" their social media accounts where they store or post their photos, they are at risk of losing their online identities. Facebook and other social websites can ban your account and remove all your photos without warning. If you don't have copies of your photos stored on your computer or other media, you'll lose EVERYTHING.

Even storing your photos on your computer is risky. Computer viruses or a hard drive crash can instantly wipe out your precious memories. Fires, floods, hurricanes and tornadoes can destroy your computer and ALL your digital files. And there is always the threat of someone stealing your computer or device and all the photos saved on it.

Vint Cerf, widely credited as one of the "co-founders of the Internet" and a Google vice-president, says he is worried that all the images and documents we have been saving on our computers will eventually be lost.

Cerf warned that we face a "forgotten generation, or even a forgotten century" where old computer files become totally useless. He fears that future generations will have little or no record of the 21st Century as we enter what he calls a "Digital Dark Age." Scholars know little about Europe's Dark Ages because of scarcity of historical records over a several hundred-year period.

Cerf stated, "We are nonchalantly throwing all of our data into what could become an information black hole without realizing it." Videos and pictures could be lost forever because the software needed to view them will become obsolete or our children and grandchildren will no longer have the hardware required to access these digital treasures.

In the 1980s, it was routine to save photos on floppy disks, Zip disks and tape drives - most of which are almost non-existent today. Even if the disks and cassettes are in good condition, the equipment needed to access the digital images is mostly found only in museums.

Perhaps Cerf's best piece of advice is, "If there are photos you really care about, print them out." That's the way it was done in "the old days" - *before* digital photography. People shot pictures on film, sent them to a lab and had prints made.

As photo restoration experts, we have saved photos from as far back as the 1800s that were damaged or faded - even without the original negatives. Fast forward to the 21st Century where prints are not typically made from digital files. If the file is lost, accidentally deleted or corrupted and no prints were ever made of that image - then there is nothing available to make prints from. Sadly, trillions upon trillions of precious memories are at risk of being lost forever. In fact, every day, millions of images are lost due to lost, stolen or corrupted devices.

As one of the co-founders of the Internet suggests - print your photos now, so that you'll have a physical copy of your images. Then, you won't have to worry about losing your precious memories should something happen to your digital files later. Now additional photographs can be made from images that are in print form simply by scanning them and making new prints to be enjoyed and cherished for generations.

Contact SpectraLight Photography, *today*, to capture and preserve your family's memories with a professionally crafted portrait – to be cherished for generations: www.SpectraLight.com/contact

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