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Professional Executive Portrait and Personal Branding Services

Whether you need just a single photograph or an entire portfolio, you can choose a package that fits your needs.

Economy Package | Investment: \$157

Individual head-and-shoulders portrait for your website and social media profiles (LinkedIn, Facebook, Twitter, etc.)

- Pre-session phone consultation (discuss clothing, hair and makeup for best results)
- One outfit | 20 minutes in studio
- Classic portrait lighting
- One retouched pose as a color digital file with up to five images to choose from
Delivered as a web-ready JPEG (Additional web-ready digital files from other poses are \$27 each)
- In-studio image review (choose your favorite pose at conclusion of photo shoot)
- If not satisfied with first set of images - additional portraits taken at no additional charge at initial session
- License for use on your website and social media profiles included

Basic Package | Investment: \$217

ALL the features of the *Economy Package* PLUS:

- High resolution, print-ready color JPEG digital file of selected pose
- High resolution, print-ready black-and-white JPEG digital file of selected pose

Standard Package | Investment: \$367 (\$651 value – you save \$284)

More versatile than the *Economy and Basic Packages*, you'll get up to three different looks. Individual head-and-shoulder portraits in formal, business or casual outfits - or any combination that work best for you.

- Pre-session phone consultation (discuss clothing, hair and makeup for best results)
- Up to three outfits | 60 minutes in studio
- Classic portrait lighting
- Three retouched poses as color and black-and-white digital files with up to fifteen images to choose from
Delivered as high resolution, print-ready and web-ready JPEGs
- In-studio image review (choose your favorite poses at conclusion of photo shoot)
- If not satisfied with first set of images - additional portraits taken at no additional charge at initial session
- License for use on your website and social media profiles included
- **Optional:** Include another person in one of your poses for an additional \$37
- **Optional:** Complimentary article with your portrait and bio shared on the SpectraLight Photography [blog](#) (good for business/job leads for you thanks to Search Engine Optimization)
- **BONUS:** Exclusive 10% discount on future Standard or higher packages (saves you money as you update your portrait when your appearance changes)

Deluxe Package | Investment: \$887 (\$1452 value – you save \$565)

When you have a website presence and multiple social media profiles - or when head-and-shoulders, seated, full length or any other pose are key to landing a job - this is the perfect package for you. You'll get some great looks that will help you build your personal brand.

- Pre-session phone consultation (discuss clothing, hair and makeup for best results)
- Up to six outfits | 2 hours in studio
- Classic and contemporary portrait lighting
- Six retouched poses as color and black-and-white digital files with up to thirty images to choose from
Delivered as high resolution, print-ready and web-ready JPEGs
- In-studio image review (choose your favorite poses at conclusion of photo shoot)
- If not satisfied with first set of images - additional portraits taken at no additional charge at initial session
- License for use on your website and social media profiles included
- **Optional:** Include another person in one of your poses for an additional \$37
- **Optional:** Complimentary article with your portrait and bio shared on the SpectraLight Photography [blog](#) (good for business/job leads for you thanks to Search Engine Optimization)
- **BONUS:** Complimentary makeup artist available if requested
- **BONUS:** Exclusive 13% discount on future Standard or higher packages (saves you money as you update your portrait when your appearance changes)

Studio and Portrait Park Package | Investment: \$1187 (\$1877 value – you save \$690)

For the greatest versatility in building your personal brand, this package includes traditional and contemporary studio portraits and casual, outdoor poses. More than just photographs, this is an experience.

- Pre-session phone consultation (discuss clothing, hair and makeup for best results)
- Up to nine outfits | 3 hours in studio and our portrait park
- Classic, contemporary and outdoor portrait lighting
- Nine retouched poses as color and black-and-white digital files with up to forty images to choose from
Delivered as high resolution, print-ready and web-ready JPEGs
- In-studio image review (choose your favorite poses at conclusion of photo shoot)
- If not satisfied with first set of images - additional portraits taken at no additional charge at initial session
- License for use on your website and social media profiles included
- **Optional:** Include another person in one of your poses for an additional \$37
- **Optional:** Complimentary article with your portrait and bio shared on the SpectraLight Photography [blog](#) (good for business/job leads for you thanks to Search Engine Optimization)
- **BONUS:** Complimentary makeup artist available if requested
- **BONUS:** Exclusive 16% discount on future Standard or higher packages (saves you money as you update your portrait when your appearance changes)

Prints

8x10 - \$34 (additional 8x10 - \$28) | **5x7** - \$27 (additional 5x7 - \$22) | **4x5** - \$19 (additional 4x5 - \$15)

\$34 minimum print order required. Other sizes and quantities available upon request. Please call for custom quote.

Prices effective July 1, 2023 | All prices subject to change without notice.